

Social Media Manager

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Base pay

\$55,000 - \$60,000



Work type

Full Time



Contract type

Not provided

Job details



Date posted

09 Jun 2021



Expired On

07 Jul 2021



Category

Marketing & Advertising



Occupation

Brand Manager



Base pay

\$55,000 - \$60,000



Work type

Full Time



Job mode

Permanent

Full job description

We are looking for a Social Media Manager to join a Marketing Agency based in Prahran. Join a successful agency that has achieved sustained success for over 10 years.

Work within a hard-working and results-oriented group of professionals who pride themselves on the purpose to champion better marketing and sales in small to medium businesses.

They're offering:

- A great Prahran location close to local cafes, restaurants and public transport
- Work laptop provided
- The flexibility of working from home

We are looking for a Social Media Manager with at least 1 years of experience in the same or similar role. This is a permanent full-time role with a salary of between \$55,000 - \$60,000 a year.

Duties and responsibilities include, but are not limited to:

- Be a Social Media champion within the agency
- Plan and execute organic and paid social media campaigns for ~6 retained clients
- To assist in the formulation and execution of social media and content strategies across social channels
- Collaborate with designers, developers and content creators for delivery of assets and experiences

The ideal candidate will have experience and skills as follows:

- Have at least 1 years of experience using social media paid and organic platforms to attract and engage audiences
- Ability to manage on-time, in-full delivery of agreed client work

- Pro-activity: takes proactive initiative to avoid issues, and offers solutions, not problems
- Creativity: offer innovative and creative, viable alternatives
- Consultative: Develops effective communication channels and relationships. Seeks and takes advice. Considers and accommodates alternative views
- Adaptability and flexibility: able to adapt to change

Why should you apply?

- A great Prahan location
- Company laptop provided
- Permanent full-time position
- Attractive wages of \$55,000 - \$60,000 per annum
- Flexibility to work from home
- Opportunity to join and play a vital part in a team of professionals
- On-going training and development provided

Please note: Only short-listed applicants will be contacted and all short-listed applicants will be required to complete a recorded video interview. You must be a permanent resident or Australian citizen to apply.