

Content Producer

Six Degrees Executive • All Melbourne VIC



Not provided



Work type
Full Time



Contract type
Permanent

Job details



Date posted
05 Oct 2021



Expired On
04 Dec 2021



Category
Marketing & Advertising



Occupation
Other



Base pay
Not provided



Contract type
Permanent



Work type
Full Time



Job mode
Standard/Business hours



Career level
JUNIOR (SOME EXPERIENCE)



Industry
HARDWARE & HOME IMPROVEMENT



Sector
PRIVATE BUSINESS

Full job description

- Own the pre & post-production of video rich content
- Work across the whole business developing content
- Support in the development of an internal production studio

About the company:

Our client is an industry leading household name with a formidable global presence. Built on a strong vision, and a team that lives and breathe the company values of, Commitment, Integrity, Respect, and Collaboration. This business provides an environment for people to come as there are and build a prosperous long-term career.

About the role:

Reporting to the Creative Services Manager, this newly created position has been added to develop and deliver the visual/audio content that is aligned to overarching brand strategies across the business.

Key responsibilities include:

- Working closely with cross functional teams (digital, brand, product, and external agencies) to deliver key projects in line with our content program.
- Produce and edit video content in accordance with brand and social strategies.
- Develop compelling storyboards and scripts to meet project objectives.
- Film and edit content in line with social and digital engagement program.
- Development and maintenance of production schedule and agency engagement.

Key attributes required:

- Proven videography & editing experience.
- Strong knowledge of best practice in pre & post-production
- Ability to project manage and delivering to schedule.

- Strong interpersonal skills, people management, time management & attention to detail

Culture:

A dynamic culture with an environment that supports and empowers their team members to take ownership and responsibility; and creates passionate teams that others aspire to be part of.

How to apply:

Should this opportunity be of interest to you click on the APPLY button above. Also, feel free to add me on LinkedIn to keep update on other opportunities; [linkedin.com/in/knowlesbrett](https://www.linkedin.com/in/knowlesbrett)