

Email Marketing Coordinator

Hays Marketing • Geelong VIC 3220



Base pay
\$40 - \$60 / hr



Work type
Full Time



Contract type
Permanent

Skills

STAKEHOLDER ENGAGEMENT

Full job description

Your new company

This not-for-profit organisation aims to create a playful world through sport for everyone, and really pride themselves on keeping their values at the core of how we all live, work and play.

Your new role

As Email Marketing Coordinator you will:

- Meet with stakeholders to discuss current campaign performance
- Send out campaign's relevant to the organisations previous practices
- Work proactively and ensure you are across tasks that arise around campaigns and email marketing needs
- Utilise EDM platforms to deliver email marketing campaigns

What you'll need to succeed

- Previous experience in a similar role
- Prior experience in campaign management
- Strong stakeholder engagement/management experience
- Clear and effective communication and writing
- Knowledge and experience with EDM softwares such as Mail Chimp or a similar tool
- Knowledge of HTML or CRM is desirable

What you'll get in return

An in opportunity to support a large organisation to achieve their business objectives. You will also be surrounded by a dynamic and creative communications team that supports each other. As part of a not-for-profit organisation, you'll get the chance to make an impact for all Victorians, in

Job details



Date posted
08 Jun 2021



Expired On
16 Jul 2021



Category
Social Work & Community Services



Occupation
Direct Marketing & CRM



Base pay
\$40 - \$60 /hr



Contract type
Permanent



Work type
Full Time



Job mode
Standard hours



Work Authorisation
AUSTRALIAN CITIZEN / PERMANENT RESIDENT

return for an attractive hourly rate.

What you need to do now

If you're interested in this role, click 'apply now' to forward an up-to-date copy of your CV.

If this job isn't quite right for you but you are looking for a new position in marketing, communications, engagement or digital, please contact Hannah Collier via Hannah.collier@hays.com.au for a confidential discussion.

At Hays we value diversity and are passionate about placing people in a role where they can flourish and succeed. We actively encourage people from diverse backgrounds to apply

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