

Digital Product Designer

HUDSON RECRUITMENT • Sydney NSW 2000

 Base pay
\$0 - \$0

 Work type
Full Time

 Contract type
Permanent

Job details

 Date posted
20 May 2021

 Expired On
22 Jun 2021

 Category
Design & Architecture

 Occupation
Industrial Design

 Base pay
\$0 - \$0

 Contract type
Permanent

 Work type
Full Time

 Job mode
Standard/Business hours

 Work Authorisation
AUSTRALIAN CITIZEN / PERMANENT RESIDENT

Skills

VUE.JS

JAVASCRIPT

DESIGN

MODEL-VIEW-PRESENTER

PRODUCT DESIGN

PRODUCT DEVELOPMENT

PRODUCT MANAGEMENT

PRODUCT ROADMAP

USER EXPERIENCE DESIGN

USER INTERFACE

Full job description

Digital Product Designer Location: Inner West Sydney NSW Contract type: Permanent Salary: ----- * Join our rapidly growing team as the product design lead * You eat, sleep and dream of creating WOW experiences * Champion the customer and take concepts through full cycle delivery train Join our rapidly growing team as the product design lead in our new and exciting venture. You will anchor our team in the foundations of modern strategic design, bringing to life our vision to connect organisations and people through a three clicks to find work[ers] experience. You are a hands-on do-er, a strategic thinker, and a journeyman of visual & experience design. As a "T-Shaped" individual you can both roll up your sleeves and jump into work on delivering delightful customer experiences, as well as observing the customer journey holistically, identifying and prioritising needs, and designing touchpoints, interactions, and multi-channel experiences to drive acquisition, conversion, matching, engagement & successful outcomes. You champion the customer

and are highly capable in taking concepts through full cycle delivery train from sketches to polished designs, to delivered experiences. You think beyond pixels, palettes, libraries and frameworks. You understand the emotive & rationale customer motivations, points of delight and pain. In short, you eat, sleep and dream of creating WOW experiences.

Responsibilities As our design evangelist you will be comfortable in build mode, establishing design as a key part of the agile product development process. As such you will work hand-in hand with the Product management team to:

- * Understand the customer, through research (Discover and Validate, on the level of customer needs and pains, and digital interactions).
- * Turn insights into delightful products in a creative environment
- * Translate the customer journey into key experiences visually.
- * UI design, establishing design assets and establish a modular design framework.
- * Starting with an MVP, inform the prioritisation of experiences and features as part of the product roadmap, working with qualitative and quantitative data.
- * Help establish agile product development processes

Requirements As an ideal candidate for this role, you will have:

- * Intuitive eye for customer needs beyond the obvious
- * Dynamic, creative personality, effective at engaging and influencing a variety of audiences
- * Ability to collect and interpret both qualitative and quantitative feedback
- * Passion for design; and always thinking of ways to improve
- * Knowledge and/or experience in design according to the Jobs to Be Done Framework
- * Front-end Development skills - Understanding of or experience in creation of web apps, knowledge of javascript frameworks like Angular, VueJS, React, Flutter.
- * Copywriting skills - Writing copy for User interfaces to make use and interaction simple, from Calls to Action, buttons, labels, error messages, and instructions. You will ideally have demonstrable experience in UI/UX design experience, shipped several products across multiple industries and domains.

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