

Marketing Coordinator

Hays Construction • Sydney NSW 2000



Base pay
\$40 - \$47 / hr



Work type
Full Time



Contract type
Not provided

Job details



Date posted
14 May 2021



Expired On
17 May 2021



Category
Transport & Logistics



Occupation
Marketing Assistants/Coordinators



Base pay
\$40 - \$47 /hr



Work type
Full Time



Job mode
Permanent

Full job description

Company

An international logistics company based near Liverpool are currently looking for temporary marketing coordinator to work on upcoming projects.

Role

- Ensuring the day-to-day deadlines of the marketing team are met to a high standard
- Contribute to the development and delivery marketing strategies, from construction through to operations.
- Be a point of contact for internal employees and assist with the production of printed and other materials via liaising with external vendors, ensuring they are delivered on brand, time and budget.
- Create expense and other frequent reports for the Marketing team. Analyse this data to determine efficiencies and opportunities of development for campaigns and processes.
- Assist with the management of the website, including updating and publishing content, ensuring compliance with brand, providing advice across the business on engaging and accurate content.

What you'll need to succeed

- Minimum 3 years experience in a marketing role.
- Qualification in Marketing or related discipline.
- Ability to negotiate and influence effectively.
- Excellent skills and experience building trusting and collaborative relationships with internal and external stakeholders.
- Strong passion for marketing and digital.
- Strong B2B campaign experience and procurement skills.
- Ideally coming from Logistics, Travel, or Construction industry or similar.
- Must be Australian Citizen or Permanent Resident.
- Must have own transportation

What you'll get in return

- Working on Well Known International Company
- Immediate start
- Parking on site

What you need to do now

If you're interested in this role, click 'apply now' to forward an up-to-date copy of your CV. Only shortlisted candidates will be contacted.

If this job isn't quite right for you but you are looking for a new position, please contact us for a confidential discussion on your career.

LHS 297508 #2505752