

Digital Manager

SMITH FAMILY • Melbourne VIC 3004

 Base pay
\$0 - \$0

 Work type
Full Time

 Contract type
Permanent

Job details

 Date posted
24 May 2021

 Expired On
26 Jun 2021

 Category
Marketing & Advertising

 Occupation
Other

 Base pay
\$0 - \$0

 Contract type
Permanent

 Work type
Full Time

 Job mode
Standard/Business hours

 Work Authorisation
AUSTRALIAN CITIZEN / PERMANENT RESIDENT

Perks

TRAINING

Skills

ECOSYSTEM

MEDIA PLANNING

MEDIA STRATEGY

PAID SEARCH

DIGITAL MEDIA

Full job description

Digital Manager Job Title: Digital Manager Job Description: In order to drive this change agenda forward, iProspect are currently looking for their next Paid Search Superstar to join the Melbourne team. Responsibilities: * Accountable for the holistic view of digital media planning and investment for clients * To manage the workflow and quality of digital deliverables that are managed by the Executive and Associate levels * To ensure a high level of digital craft capability in more junior team members * Able to provide a generalist view of all facets of digital media (biddable and non-biddable) and how they can work together effectively in the context of a media strategy and/or plan * Actively contribute to the channel planning and media planning components of the client response to brief * Maintain up to date product knowledge across major digital publishers * Supports director in accurately forecasting media billings by media owner * Oversees that all media bookings are being processed accurately and in a timely manner Requirements: * A thorough understanding of the digital media market place * Strong understanding of the industries in client portfolio and in particular the digital norms for the category * A broad understanding of the technology and platforms that support the digital ecosystem * Strong communication and client

management skills * Embraces learning opportunities and boasts a growth mindset * Previous people management experience * 3 #x2013; 4 years Paid Search Experiences; Why iProspect? Not only do we want to support your professional development but we also want to support you in achieving your personal goals too. Check out some of our incentives:nbsp; * Virtual online fitness sessions and discounted gym memberships * Free flu vaccinations * Mental Health Program delivered by the Black Dog Institute * Free access to Calm Together * 7 short winter and summer days per year (1/2 days) (post passing of probation) * 5wks annual leave after 2yrs of service * Lifeworks Employee Assistance Program * Save money with great discounts on health insurance, buying a car and travel * Flexible working #x2013; Be the Best You Policy * One Day for Change is dentsu's annual volunteering initiative, where over 1,900 staff in ANZ, unite to spend their work time volunteering to help people in need across the communities in which we operate. We partnered with more than 40 charity organisations this year supporting a variety of causes, including Melbourne City Mission, The Big Issue, Foodbank, Youngcare, Indigenous Digital Excellence Council, The Smith Family St Kilda Mums, Fareshare, TWO Good and many more. To support you in your development, dentsu provides a range of formal training offerings: * Skill Academy - our global online digital learning platform where you can access modules specifically curated to support you in your role at Dentsu. * Our Learning Calendar is a dentsu-wide capability development program, open to all employees, which focuses on the core business skills required across different career levels. * Leadership Development - Individually tailored Leadership Development Programs, target the leaders of our business and aim to provide management, leadership and change skills. At dentsu, a diverse and inclusive culture enables our employees to bring their whole selves to work, and be proud of doing so.nbsp;For us, this is the foundation for great innovation which, in turn, generates better outcomes for our people, partners and communities. This is why we encourage applications from people with disabilities, and of all ages, nationalities, backgrounds and cultures Location: South Melbourne Brand: Iprospect Time Type: Full time Contract Type: PermanentPosted 5 Days AgoFull timeR0921690 About dentsu When you join dentsu #x2013; whichever of our brands you join #x2013; you#x2019;re becoming part of one team. A team with diverse talents in media, creative content and technology. And one with a shared ambition: to innovate the way brands are built. Our collaborative and agile ways of working means you#x2019;ll develop versatile skills and be exposed to new and exciting thinking. Combine that with a pioneering spirit aimed at making a positive impact on brands, society and each other #x2013; and you#x2019;ll soon realise why we#x2019;re at the forefront of the digital economy. Together we make our mark. Together we embrace the true potential of disruption. And together #x2013; across all our locations #x2013; we help our clients win in a changing world. If you want to belong to a one global network where opportunities are limitless #x2013; we look forward to welcoming you.