

Video Production Coordinator

Royal Automobile Club of Victoria • Melbourne VIC 3004

 Base pay
\$0 - \$0

 Work type
Full Time

 Contract type
Permanent

Skills

TEAM PLAYER

VIDEO PRODUCTION

Full job description

Video Production Coordinator (21783) Requisition ID 21783 - Posted - Corporate - Marketing and Communications - Permanent Full Time ? Job Description Print Preview * Melbourne, Victoria | RACV Head Office * Newly created role | Full-time opportunity * Competitive salary The role RACVs Corporate Services Division provides enterprise-wide support services to RACV. Within the Corporate Services Division, the Social Impact and Corporate Communications team is responsible for ensuring that our people are connected to our corporate strategy and working collaboratively towards a common goal. As RACV transitions to an all digital approach to communications we need a Video Production Coordinator to work with our external agencies to streamline our video content creation. A day in the life Reporting to Visual Editor, the Video Content Producer is responsible for helping build out RACVs multimedia content offering. You will work with the content team to generate video ideas that meet the needs of both our audience and internal stakeholders as well as with our production partners to ensure projects are delivered on time, on budget and to the creative brief. Key responsibilities and areas of expertise required for this role: * Coordinate RACVs video content production schedule, managing briefs, organizing shoots, and collating feedback * Work with the content team to concept and brief video content that speaks to our diverse audience segments * Ensure consistency of look and feel of all RACV-produced videos * Work collaboratively with the social media team to drive video engagement across RACV channels About You Youre a strong team player who values fast-paced, agile, and nimble environment that fosters a culture of collaboration and ownership from its people. You are progressive, forward thinking, and open minded whilst

Job details

 Date posted
14 Jun 2021

 Expired On
17 Jul 2021

 Category
Editorial, Media & Creative Arts

 Occupation
Programming & Production

 Base pay
\$0 - \$0

 Contract type
Permanent

 Work type
Full Time

 Job mode
Standard/Business hours

 Work Authorisation
AUSTRALIAN CITIZEN / PERMANENT RESIDENT

accepting of change, ambiguity, and a desire to try new things Your friendly and approachable nature along with excellent communication and stakeholder management skills across a variety of levels within the organisation will see you succeed in this role. We're offering * A competitive salary. * Discounts on selected RACV products. We're looking for * Relevant tertiary degree in Video Production or equivalent industry experience * 3+ years experience in video production someone with a few runs on the board * Understanding of digital content production, both editorial and native * Proven ability to deliver against project timelines and budgets * Excellent attention to detail and excellent written and verbal communication skills * Ability to build relationships with key stakeholders

Our Values Our values are central to everything we do. We're proud to have four key values that represent how we work together to create a great employee experience: * Innovation seek to create a better way * Accountability own it see it through * Courage challenge yourself and others to grow * One Team together we achieve more

A little about us As one of Australia's largest member organisations, we have a powerful organisational vision: to improve the lives of Australians by addressing their needs in the areas of mobility, home and leisure and be their advocate. It's why we've spent more than 100 years creating products and solutions that serve people, not bottom lines. You can learn more about the RACV at racv.com.au/about-racv/our-people/work-at-racv.