

## Marketing Specialist

Majesty Real Estate • Adelaide SA 5000



Not provided



Work type  
Full Time



Contract type  
Permanent

### Job details



Date posted  
**23 Sep 2021**



Expired On  
**23 Oct 2021**



Category  
**Marketing & Advertising**



Occupation  
**Marketing Assistants/Coordinators**



Base pay  
**Not provided**



Contract type  
**Permanent**



Work type  
**Full Time**



Job mode  
**Standard/Business hours**



Career level  
**JUNIOR (SOME EXPERIENCE)**



Industry  
**PROPERTY**



Sector  
**PRIVATE BUSINESS**



Desired education level  
**BACHELOR'S DEGREE**

### Full job description

#### About Us

Majesty Property Group is a South Australia based realestate agency that committed to deliver premium wide range of property services by our experienced and sophisticated team. We established in 2016, and continually growing our business. Therefore, we are seeking a talented, creative and passionate Marketing Specialist to join our team.

#### Responsibilities include:

- Using diverse channels to promote company's good and service, and reach target market
- Collecting and analysing data to develop marketing strategies
- Undertaking market research to interpret current and future trends of property market
- Developing and executing promotion campaigns to cooperate company's sales objective
- Formulating marketing budget and monitor marketing expenses
- Analysing data regarding consumer patterns and preferences
- Researching potential demand and market characteristics for new goods and services and collecting and analysing data and other statistical information
- Supporting business growth and development through the preparation and execution of marketing objectives, policies and programs
- Collaborating with other internal colleagues (e.g. sales and property manager) to develop and monitor strategic marketing initiatives

#### Requirements?

- University bachelor qualifications
- Speak fluent Mandarin and English, and able to interpret for people with Chinese background; Cantonese speaker also preferred
- At least three year marketing experience.

- Have been living in Adelaide for over one year.
- Strong communication and relationship building skills
- Ability to work as an individual and also a team player

If you are interested in this position, please email your resume with a covering letter to:

[william@majestypropertygroup.com.au](mailto:william@majestypropertygroup.com.au)