

**Media Release**

**June 21, 2007**

**News Limited's CareerOne.com.au partners with WorldSkills Australia**

News Limited's CareerOne.com.au today announced its partnership with not-for-profit organisation, WorldSkills Australia to help promote and raise awareness of vocational skills-based jobs throughout Australia.

The five year partnership will see the two organisations working together to showcase vocational skills through national and international competitions, playing a role to help tackle the skills shortage in Australia.

"WorldSkills Australia is committed to excellence in vocational skills, challenging young people, their teachers, trainers and employers to achieve world class standards in work skills – we are excited about helping them achieve this," chief executive officer of News Digital Careers, Dr. Stephen Hollings said.

"CareerOne.com.au has the ability to reach a national audience, so in working with WorldSkills Australia we aim to raise the status of skills based jobs as worthwhile career options."

WorldSkills Australia works to ensure that today's young people have the skills and abilities to compete within the rapidly changing marketplace through a program of competitions and initiatives.

CareerOne.com.au will support these initiatives by promoting them across the News Limited media network. A working party will also be formed to develop ideas and projects that will further enhance the partnership and its activities.

"This is a fantastic opportunity for WorldSkills and we thank CareerOne.com.au and News Limited for believing in our vision," chief executive officer for WorldSkills Australia, Mr. Mark Callaghan said.

"We believe it is important to encourage all young Australians to value apprenticeships as much as gaining a university education and increase the number of fully qualified and trained Australians in the workplace."

Through its series of regional and national competitions, WorldSkills Australia has built a team of 28 of Australia's best young trade and skill champions to compete at the International WorldSkills Competition in Japan in November 2007.

The next round of regional competitions is currently underway in 30 regions across Australia. Successful competitors will have the opportunity to proceed to the national competition in 2008 and may be selected to compete in the WorldSkills International Competition in Calgary, Canada in 2009 as part of Team Australia.

Dr. Stephen Hollings and Mr. Mark Callaghan are available for interview and images are available.

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#### **About CareerOne.com.au**

CareerOne.com.au is News Digital Media's (News Limited's digital business) national digital employment brand. CareerOne, Australia's only national cross-media employment network, is the country's best-known online recruitment brand. CareerOne.com.au successfully integrates the print and online strengths of News Limited newspapers and News Digital Media, creating a leading recruitment service with truly national reach and expansive choice. The website, CareerOne.com.au, lists over 75,000 jobs and offers services such as resume builder, job alert emails, industry specific newsletters and career building advice.

#### **About World Skills Australia**

WorldSkills Australia (WSA) is a not-for-profit organisation operating for 25 years. WSA highlights young Australian's skills excellence through trade competitions. These are unique opportunities to showcase the talents of apprentices, trainees and VET students of Australia on Regional, National and International levels.

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